

## #ExploreAcoustics - Video Brief

The ANC is building a bank of videos and social media content for its **Explore Acoustics** initiative.

We want videos from acousticians discussing why young people should consider a career in acoustics.

- Each video should be no more than 90 secs long.
- Please film it on your phone with a landscape orientation.
- Make sure you find a well-lit space and a clean background for your video.
- if possible use a tripod or stabilize your phone to avoid shaky footage.
- Avoid noisy areas and/or minimise background noise

# Here is how you can contribute:

## You can cover:

- What your job involves
- What you studied to become an acoustician
- What you enjoy about the role
- Why acoustics will only become more important in the future
- What job satisfaction the role gives you
- Opportunities in the profession

Ideas from previous Explore Acoustics videos can be found at:  
<https://www.association-of-noise-consultants.co.uk/explore-acoustics/>

Please submit your videos to [Jane@shepherd-pr.com](mailto:Jane@shepherd-pr.com). To email you may want to use WeTransfer, alternatively, if it's more convenient you can send it via WhatsApp to (07985 129315).

All your contributions are appreciated.

If you have any questions or need assistance, don't hesitate to get in touch.